



12th International Conference on Short and Medium Span Bridges Sponsorship Opportunities

Vancouver, British Columbia, Canada

August 4–6, 2026

www.smsb2026.ca

Welcome from the Co-Chairs



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Welcome to the **12th International Conference on Short and Medium Span Bridges (SMSB 2026)**, to be held in the beautiful City of Vancouver, British Columbia, Canada, from August 5 to 7, 2026.

As we stand at the crossroads of rapid technological advancement and pressing global sustainability challenges, the role of bridge engineering has never been more pivotal. **SMSB 2026** is designed to be more than just a technical gathering—it is a call to action. Our theme, ***“Shaping the Future of Bridge Engineering: Low Carbon, Resilience, and Automation,”*** reaffirms our collective commitment to pioneering bridge engineering towards a greener and smarter future. This theme highlights three vital pillars of progress: the pursuit of low carbon solutions to reduce the environmental impact of our infrastructure, a focus on lifecycle resilience to ensure durability amid aging assets and climate extremes, and the integration of automation through AI, robotics, and digital tools to transform how we plan, design, construct, and maintain bridges.

SMSB has long been a premier forum of the **Canadian Society for Civil Engineering (CSCE)** for sharing knowledge, advancing practice, and fostering meaningful collaborations in bridge engineering.

We look forward to welcoming you to **SMSB 2026!**

Technical Program Highlights



SMSB 2026 will address cutting-edge developments and established practices across the full lifecycle of short and medium-span bridges. The technical program will feature topics of interest to academics, designers, owners, contractors, and technology providers involved in the planning, design, construction, maintenance, and rehabilitation of bridge infrastructure.

1. Bridge Aesthetics, Heritage, and Historical Structures
2. Advanced Materials: Composites, Hybrids, High-Performance and Smart Materials
3. Bridge Design, Analysis, and Optimization
4. Bridge Failures and Lessons Learned
5. Digital Design and Construction: BIM, AI, IoT, and VR/AR Tools
6. Bridge Asset Management, Digital Twins, and Lifecycle Strategies
7. Climate Resilience and Environmental Adaptation
8. Extreme Events: Seismic, Wind, Impact, Fire, and Climate-Driven Loads
9. Inspection, Monitoring, and Rehabilitation Technologies
10. Accelerated, Modular, and Prefabricated Bridge Construction
11. Large and Complex Bridge Projects: Innovation and Execution
12. Multi-Modal Bridges: Urban, Rail, Pedestrian, and Buried Structures
13. Structural Dynamics and Performance-Based Seismic Design
14. Sustainability, Carbon Reduction, and Circular Economy in Bridge Engineering
15. Robotics and Automation in Bridge Construction and Maintenance
16. Future Transportation Technology Readiness
17. Geotechnical and Hydraulic Considerations in Bridge Design and Construction
18. Bridge Safety, Risk, and Vulnerability Assessment
19. Inclusive and Equitable Bridge Design

Conference Venue

SMSB 2026 will be held at the **Sheraton Wall Centre Hotel** in the heart of downtown Vancouver.

The hotel's 55,000 square feet of state-of-the-art conference facilities are ideal for hosting SMSB's anticipated 650+ International delegates with ample space for exhibitors.



Sponsorship Benefits

- Gain exposure and raise brand awareness with innovators and experts in the field of bridge design and construction.
- Meet and network with prospective employees including grad students and early career professionals.
- Support knowledge sharing among experts in the field.
- Gain broad recognition and exposure via the conference website, newsletter, social media, mobile application, onsite electronic signage and sponsor loops before plenary sessions and lunches.
- Engage with professionals and academics concerning market trends.
- Meet with new clients and project partners gain valuable feedback on your products and services.



Major Sponsorship Packages

Package Benefits	Diamond	Platinum	Gold	Silver	Bronze
Price (CAD)	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000
Number of packages available	3	5	10	10	10
Complimentary full conference registrations	5	4	3	2	1
One Event Sponsorship (Icebreaker reception & Exhibitor Reception, Gala Dinner, or Social Night)	✓				
Complimentary Exhibitor Booth or event(s) of like value	✓	✓			
Logo in digital proceedings (provided to all delegates)	✓	✓			
Ability to customize sponsorship package	✓	✓	✓		
Project slides or video (15-20 sec.) included in Sponsor Loop, shown on screens throughout conference	5 slides or video	3 slides or video	2 slides or video	1 slide	Logo only
Pre-conference recognition in conference marketing materials (conference website, mobile app, E-bulletin, social media)	✓	✓	✓	✓	✓
Onsite recognition with signage, acknowledgement from conference co-chairs at conference opening and closing	✓	✓	✓	✓	✓
Ability to add company profile, promotional materials, and/or video to conference mobile app	✓	✓	✓	✓	✓

Event Sponsorship Packages

Sponsorship	Price (CAD)	# Available	Details
Wi-Fi	\$5,000	1	General conference recognition + company name as SSID and/or password
Mobile App	\$5,000	1	General conference recognition + special recognition as mobile app sponsor/provider – logo predominately displayed on mobile app home page
Social Night (offsite)	\$5,000	4	General conference recognition + special recognition and thanks at the offsite social night venue (as social night sponsor)
Sustainability Initiatives	\$4,000	2	General conference recognition + recognition and thanks for helping reduce conference carbon footprint (i.e. funding electronic signage versus printed signs)
Banquet Dinner	\$4,000	4	General conference recognition + special recognition and thanks at the banquet dinner (as banquet dinner sponsor)
Icebreaker & Exhibitor Reception	\$3,000	4	General conference recognition + special recognition and thanks at the icebreaker and exhibitor reception (as reception sponsor)
Lunch	\$2,500	3	General conference recognition + special recognition and thanks at the assigned lunch (as lunch sponsor)
Coffee Break	\$1,500	6	General conference recognition + special recognition and thanks at the assigned coffee break (as coffee break sponsor)
Technical Tour / Short Course	\$1,500	3	General conference recognition + special recognition and thanks at assigned technical tour or short courses

Trade Show Exhibitor Booth



The trade show will open at 5:30 p.m. on Tuesday, August 4 with the Icebreaker & Exhibitor Reception, and continue through to the afternoon coffee break on Thursday, August 6th.

To maximize the opportunity to meet delegates and other participants, all breaks and receptions will be served in the trade show area.

Single Booth: \$4,500 + GST (5%)

Booth packages include:

- 10' wide booth, 6' table and 2 chairs
- 1 standard 110-volt power outlet
- 2 complimentary full delegate registrations
- Logo on conference website, mobile app, event signage
- Ability to add company profile, promotional materials, and/or videos to conference mobile app

Terms and Conditions



- Please contact **Lisa Reny** at lisa@karma-link.ca with any questions or to confirm your Sponsorship.
- General and event sponsorship packages are available on a first-come, first serve basis.
- Sponsors and exhibitors are to supply high quality, transparent logo and other graphics/images (.png or .jpg format is preferred).
- The conference manager reserves the right to decide on the placement of logos and other marketing materials as long as corporate brand standards are followed.
- The conference manager will do its best to accommodate special requests.
- Trade show floor plan will be available in early 2026.
- All sponsorship packages and prices are in Canadian dollars.
- Some sponsorship packages and all exhibitor packages are subject to applicable taxes 5% GST (British Columbia).
- Refunds are at the discretion of the conference manager based on circumstances.
- Sponsors will receive an invoice and payment link from **Karma-Link Management Services** upon confirmation of booking. Other payment forms are available for larger packages (EFT, cheque). Please contact accounting@karma-link.ca for alternative payment methods.

About Vancouver

Vancouver is a dream destination for travelers, offering a perfect blend of urban sophistication and natural beauty. Nestled between the Pacific Ocean and the Coast Mountains, this vibrant city is known for its breathtaking scenery, outdoor adventures, and diverse cultural experiences. Top attractions include:

- Stanley Park – A sprawling urban park with scenic trails, beaches, and the famous Seawall.
- Granville Island – A lively hub for arts, dining, and shopping.
- Capilano Suspension Bridge – A thrilling walk above the lush rainforest.
- Grouse Mountain – A year-round destination for hiking, skiing, and stunning city views.
- Gastown – A historic district with cobblestone streets, trendy boutiques, and the iconic Steam Clock.

Vancouver is a paradise for nature lovers. You can hike through Lynn Canyon, kayak in False Creek, or relax on the sandy shores of Kitsilano Beach. In winter, nearby mountains offer world-class skiing and snowboarding.

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